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III Semester Examination, January 2022

M.Sc.

INFORMATION TECHNOLOGY

Paper IV (Data Mining and Warehousing)

Time : 3 Hours]

[Max. Marks : 100

Note : All questions are compulsory. Question Paper comprises of 3 Sections. Section A is objective type/multiple choice questions with no internal choice. Section B is short answer type with internal choice. Section C is long answer type with internal choice.

SECTION A 1×10=10

(Objective Type/Multiple Choice Questions)

Choose the correct answer :

- **1.** The @active data warehouse architecture includes which of the following ?
 - (a) At least one data mart
 - (b) Data that can extracted from numerous internal and external sources
 - (c) Near real time updates
 - (d) All of the above P.T.O.

- **2.** A goal of data mining includes which of the following ?
 - (a) To explain some observed event or condition
 - (b) To confirm that data exists
 - (c) To analyze data for expected relationship
 - (d) To create a new data warehouse
- **3.** What do data warehouses support ?
 - (a) OLAP (b) OLTP
 - (c) OLAP and OLTP (d) Operational Database
- **4.** What is KDD in data mining ?
 - (a) Knowledge Discovery Database
 - (b) Knowledge Discovery Data
 - (c) Knowledge Data Definition
 - (d) Knowledge Data House
- **5.** Which one of the following can be considered as the final output of the hierarchical type of clustering ?
 - (a) A tree which display hoke the close things are to each other
 - (b) Assignment of each point to clusters
 - (c) Finalize estimation of cluster centroids
 - (d) None of the above

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6. Which one of the clustering technique needs the merging approach ?

(a) Partitioned (b) Naive Bayes

- (c) Hierarchical (d) Both (a) and (c)
- 7. The issues like efficiency, scalability of data mining algorithm comes under :
 - (a) Performance issues
 - (b) Diverse data type issues
 - (c) Mining methodology and user interation (d) All of the above
- **8.** The term 'DMQL' stands for :
 - (a) Data Marts Query Language
 - (b) DB Miner Query Language
 - (c) Data Mining Query Language
 - (d) None of the above
- **9.** What is the use of data cleaning ?
 - (a) To remove the noisy data
 - (b) Correct the inconsistencies in data
 - (c) Transformations to correct wrong data
 - (d) All of the above
- **10.** Which of the following is true for classification?
 - (a) Subdivision of a set
 - (b) A measure of the accuracy

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P.T.O.

(c) The task of assigning a classification

(d) All of the above

SECTION B 6×5=30

(Short Answer Type Questions)

Note : Answer the following questions in **250** words.

Unit-I

1. Explain the data mining functionality.

Or

Explain major requirements and challenges in data mining.

Unit-II

2. Explain the data preprocessing techniques in detail.

Or

Discuss data discretization and concept hierarchy generation.

Unit-III

3. Explain various classification methods.

Or

Discussion about prediction in detail.

Unit-IV

4. Explain density based clustering method in detail.

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Or

Discuss about the grid based method.

Unit-V

 Explain the process of mining the World Wide Web.

Or

Explain spatial mining and time series mining.

SECTION C 12×5=60

(Long Answer Type Questions)

Note : Answer the following questions in **500** words.

Unit-I

 Explain about data mining tools widely used in industry.

Or

Write in detail about data mining implementation process.

Unit-II

2. Explain parametric and non-parametric method of data reduction.

Or

Discuss data integration and transformation in detail.

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Unit-III

3. Explain mining multidimensional data from transactional databases and relational database.

Or

Explain Naive Bayesian classification in detail with example.

Unit-IV

4. Elaborate the various partitioning method in detail.

Or

Explain major categories of clustering methods.

Unit-V

 Discuss about some or the case studies in data mining application.

Or

Define the following :

(i) Web mining

- (ii) Web content mining
- (iii) Text mining
- (iv) Multimedia mining

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