FO-99-20

Roll No.....

# Annual Examination, 2020

# B.C.A. Part II (Old Course)

# BCA-206(A)

(Principle of Management)

Time : 3 Hours ] [ MAXIMUM MARKS : 50

**Note :** Attempt all the *five* questions. All questions carry equal marks.

#### Unit–I

- (a) What is Management ? How is it different from adminstration ? Explain the managerial skills.
  - (b) Discuss the Howthrone studies and its implication on management.

### Unit–II

- 2. (a) What is strategy ? How is it different from Plan ? Explain the levels of strategy.
  - (b) What is Planning ? Explain the characteristics effective planning.

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### Unit-III

- **3.** (a) What is centralisation ? Explain the difference between centralisation and decentralisation.
  - (b) What is Selection ? Explain the steps of selection process.

### Unit-IV

- **4.** (a) Explain the concept of Motivation. Discuss need achievement theory of motivation.
  - (b) What is supervision ? Explain the characteristics of effective supervision.

#### Unit-V

- **5.** (a) What is control ? Explain the process of control.
  - (b) Explain the process of decision making.

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